

Industry Partner



PHD CHAMBER
OF COMMERCE AND INDUSTRY



THU 21 — SAT 23 — MARCH 2024

Regale Park, Greater Kailash, Jammu



**A PREMIUM B2B INTERNATIONAL
FOOD AND BEVERAGE & FOOD PROCESSING EXHIBITION**



ABOUT
THE GREAT
HIMALAYAN
FOOD EXPO

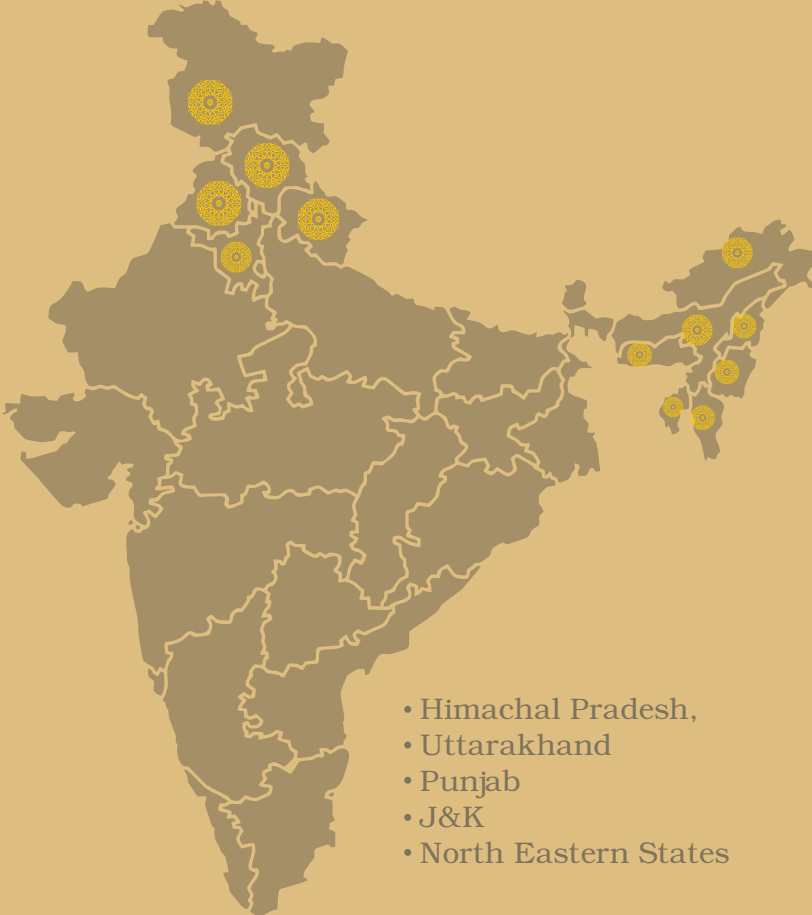


The Biggest F&B Event Happening in Jammu!

This exciting event is projected to be the region's premier and dedicated B2B platform that is aimed at facilitating trade with the best of the entrepreneurs and the best of the food and food processing industry in the world. The event will have a strong presence of food processing businesses of Himalayan States; Himachal Pradesh, Uttarakhand, Punjab, J&K and the North Eastern states; showcasing unique products of the states as well as National & International exhibitors.

VIABLE BENEFICIARY PROFILES

Bread & Bakery | Fresh Food | Dairy
Beverages | Fine Food | Frozen Food
Organic Food | Food Equipments &
E-Retailing | Food and Beverage
Wine & Spirits | Coffee & Tea
Bar Equipments and Supply

- 
- Himachal Pradesh,
 - Uttarakhand
 - Punjab
 - J&K
 - North Eastern States



WHOM TO EXPECT

The mainstay participants for the Expo



Natural-Herbal-
Organic Producers



Food & Beverage
Industry



Food Processing
Companies



Allied Food
Industries

The event will also showcase the latest technological developments and facilitate technology transfer in the field of Food Processing and other allied sectors.





ROI DELIVERING VALUE PROPOSITION



Interactive Schedules and Informative Sessions

Familiarize yourselves with the latest developments and challenges in the industry



Upscaling Your Business

Get to know the nuances of export promotion and upscaling your business to meet global standards



Find New Sources For Your Supply Chain

An opportunity for industry majors to identify new suppliers for product sourcing



Connect With New Trade Partners

Enhance your reach in the targeted states by connecting with new trade partners



Evolve To A Global Market

Leave the label of a regional player and gain a platform to enter ASEAN & Global Markets



Come Together For Thought Leadership

Facilitate Business Transactions and create viable links with industry leaders, government officials and members of regional trade bodies.



GET INVOLVED!

If you are engaged in any of the businesses below...

Processed food manufacturers & processors
Trade & B2B decision-makers
Entrepreneurs & start-ups
Machinery and equipment manufacturers
Multinational companies from food processing and other allied industry sectors
Packaging solution providers
Raw material suppliers & food technologists
Investors & agribusinesses
Agro-food processing & packaging companies
Distribution channel partners
Importers & exporters
Bulk & institutional buyers
Suppliers & vendors
Retail chains & food retailers
Cultivators & farm owners
Traders, cold chain & infrastructure players
Retail, logistic players in the food chain business
Refrigerated Transportation
Cold storage owners & Warehouse owners for perishable food items
In the business of hotels, caterers, fast food chains, restaurants, supermarkets, etc.
Star hotels & fine dining restaurants
Food distributors, wholesalers, and retailers
Packaging and distribution centres, etc
Other Allied Industry Sectors



GOING GLOCAL

Creating Global Footprint for the Local

Unified Trade Platform for the promotion of incubation for food tech start-ups through one to one interaction between academicians, entrepreneurs, and industry experts.



Hosted buyer programs depending on the necessity and interest expressed by the potential buyers.



Food Tech forum for access to the latest technologies in the food & beverage sector.



Dedicated Importers conference on food and allied sectors.



Hosted farmers visit to introduce them to latest technology and new development in the field of agriculture.



The exhibition would see the participation from over 100 Brands making it one of the most exclusive and unified trade platforms for agro and food innovation sectors. The sole objective is to create a holistic showcase for the partnering states.



TRUST
YOU TRADE
WITH
THE BEST!

Co-located Business Events Organised by PHD Chamber of Commerce and Industry



REVERSE
BUYER
SELLER
MEET 2024

REVERSE BUYER SELLER MEET (RBSM) - OPPORTUNITY FOR SMALL AND MEDIUM INDUSTRY for Indian manufacturers and businesses to expand their footprints mainly to the developing nations. RBSM2022 promises to have a high-profiled members delegation of buyers for tie-up with Indian manufacturers.

Packtech
21 22 23 MARCH 2024 Asia
An exhibition on latest packaging technologies

Pack Tech Asia will provide an unparalleled opportunity for the packaging technology providers and operators. This will focus on different aspects of packaging such as eco-friendly packaging, Paperboard boxes, Corrugated boxes, Rigid boxes, Chipboard packaging, Poly bags and Foil sealed bags.

ABOUT THE ORGANISERS

Orange Marcom Services Pvt Ltd is a B2B market accelerator by virtue of organising Exhibitions, Conferences and Intensive workshop. With extensive international experience and matchless knowledge of the local market. In a short span of time the company has expanded its portfolio in various sectors directly or through partners. The company looks forward to adding more shows in coming years and brings the renowned exhibitions from the world over.



PARTICIPATION PACKAGE

#@ INR 60,000/- +GST
9 Sqmt equipped booth

#@ INR 75,000/- +GST
12 Sqmt equipped booth

with 3N/4D stay (20-23 March 2024) on twin sharing basis

#Additional charge for stay INR10,000/- in case of single occupancy or 2nd person from the same company

Bare Space Only - Min 24 sq.mt. : INR 4500 per Sq.mt. Plus 18% GST

Bespoke sponsorship, branding and group participation options also available.
Please contact the team.



SPECIAL PROVISIONS
FOR MSMEs UNITS!

FOR DETAILS CONTACT

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Industry Support



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